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**MEDIA ALERT****The NC Museum of History Celebrates Grandparents Day**

*Join the museum on social media to highlight the grandparents in our communities.*



**WHAT:** The NC Museum of History celebrates Grandparents Day on social media and in the Museum Shop

**WHEN:** Sunday, September 13, 2020  
Museum Shop hours are from 11 a.m. to 4 p.m., Tuesday–Saturday

**WHERE:** Online and at the [Museum Shop](#), 5 East Edenton Street, Raleigh, North Carolina 27601

**DETAILS:** Mark your calendars for a big social media event on Sunday, as we celebrate Grandparents Day online! Be sure to follow us on social media, as the museum highlights the grandparents in our families and communities. Want to join in on the fun? Message or tag the North Carolina Museum of History's social media pages to see your grandparents highlighted in Instagram stories!

In addition to our social media presence, celebrate the day with our [Museum Shop](#)! Check out our mini versions of nostalgic toys and much more, **all at 25 percent off** Friday and Saturday in-store and Friday through Sunday online, in honor of Grandparents Day. Share those memories and re-create all the fun! If shopping online, the promo code is **TOYBOOM!** (all caps; include the "!").

"This is a great day to honor our wonderful grandparents and great-grandparents," said Director Ken Howard. "The museum wants to let these special men and women know

how much we appreciate their wisdom and advice obtained from decades of experiences and, of course, their love for their families.”

Founded by Marian Lucille Herndon McQuade—who was mother to 15, grandmother to 43, and great-grandmother to 10—Grandparents Day was envisioned to be a day of family time, small gatherings, and reunions. At the family level, Grandparents Day provides a chance to note the importance of grandparents, the vital roles they play in families, and their tasks as examples for future generations.

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**For information about the NC Museum of History**, a Smithsonian Affiliate museum, call 919-814-7000 or access [ncmuseumofhistory.org](http://ncmuseumofhistory.org) or follow the museum on [Facebook](#), [Twitter](#), [Instagram](#), or [YouTube](#).

#### **About the NC Museum of History**

The North Carolina Museum of History, a Smithsonian Affiliate, fosters a passion for North Carolina history. This museum collects and preserves artifacts of state history and educates the public on the history of the state and the nation through exhibits and educational programs. **Admission is free.** Last year, more than 465,000 people visited the museum to see some of the 150,000 artifacts in the museum collection. The Museum of History, within the Division of State History Museums, is part of the NC Department of Natural and Cultural Resources.

#### **About the Smithsonian Affiliations Network**

Since 2006, the North Carolina Museum of History has been a Smithsonian Affiliate, part of a select group of museums, cultural, educational, and arts organizations that share Smithsonian resources with the nation. The Smithsonian Affiliations network is a national outreach program that develops long-term collaborative partnerships with museums, educational, and cultural organizations to enrich communities with Smithsonian resources. More information is available at [affiliations.si.edu](http://affiliations.si.edu).

#### **About the NC Department of Natural and Cultural Resources**

The North Carolina Department of Natural and Cultural Resources (NCDNCR) is the state agency with a vision to be the leader in using the state’s natural and cultural resources to build the social, cultural, educational, and economic future of North Carolina. NCDNCR’s mission is to improve the quality of life in our state by creating opportunities to experience excellence in the arts, history, libraries, and natural assets in North Carolina by stimulating learning, inspiring creativity, preserving the state’s history, conserving the state’s natural heritage, encouraging recreation and cultural tourism, and promoting economic development.

NCDNCR includes 27 historic sites, seven history museums, two art museums, two science museums, three aquariums, and Jennette’s Pier, as well as 39 state parks and recreation areas, the North Carolina Zoo, the nation’s first state-supported symphonic orchestra, the State Library of North Carolina, the State Archives of North Carolina, the North Carolina Arts Council, the North Carolina State Historic Preservation Office, and the North Carolina Office of State Archaeology, along with the state Division of Land and Water Stewardship. For more information, call 919-814-6800 or visit [DNCR.nc.gov](http://DNCR.nc.gov).

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